



Intercollegiate Broadcasting System

BETHLEHEM, PA.

215 - 868-4121

September 17, 1964

Dear Station Manager:

Welcome Back! As you know, your station is a member of the Intercollegiate Broadcasting System. IBS has been planning all summer to serve you better during this coming year.

If you have any problems, such as records, advertising, engineering, promotion, etc., just drop us a line. We'll be glad to help you solve them.


If you want more information on any of our services, such as the program exchange, the national convention, the placement service, the alumni association, or our honorary, Iota Beta Sigma, just drop me a line. I'll be glad to see that you get the proper information by return mail.

Incidentally, you can help us too. As you know, we publish a magazine about our stations, called COLLEGE RADIO. But, the magazine cannot really be about our stations if we don't hear from them. What we need is a rundown on what's going on at your station and some pictures to go with it. Polaroids are O.K., and a decent box camera picture is all right also. But we do need pictures right away.

Also, we need some Studiomates, a column which is dependent upon your support if it is to continue. I would like to invite you to use the "Sign-Off" column as a sounding board for your comments on the college radio industry. Just write the article and send it in, or write me with a summary of what you would like to write about. Further, you know we always appreciate articles by persons at station management positions. Again, send in your idea, and I'll write back with the go-ahead.

At any rate, I look forward to serving you.
Have a good year.

Sincerely,


Ted Anagnoson
Director of Member Services

TA:mg